

# PROGRAM FOR 100% IMMUNIZATION AND PRIMARY CARE ACCESS FOR OF ALL MICHIGAN CITIZENS

- TWO GOALS:
  - 100% OF Michigan citizens receive all recommended immunizations on schedule
  - 100% OF Michigan citizens are identified with a primary care provider
- BENEFITS / ROI:
  - Better health and wellness of Michigan citizens
  - Reduced mortality / morbidity in Michigan from preventable conditions
  - Substantially Increased productivity of Michigan workforce
  - Substantially reduced costs for health care services
  - Improved business climate in Michigan
  - Michigan can serve as a national model
- Convening Entity: The Michigan Primary Care Consortium
  - Has experience bringing stakeholders together to work toward common goals
  - Broad, multi-dimensional membership roster
- Participating Stakeholder Invitees: Include (but are not limited to):
  - Patients and organizations representing them
  - Providers, especially primary care providers and their sponsor/owners
  - Payers for whom prevention is mandatory
  - Purchasers (Employers)
  - Public Officials and Legislators
  - Public Health Personnel at Federal, State, County, and Local Levels
  - Pharma Companies
  - Public and Private Educators at All Levels
  - Public Relations Organizations
  - Public Service Organizations (salons, barber shops, restaurants, retail stores, etc.)
  - Federal Organizations with funds and/or programmatic priorities around prevention and vaccination
- Possible Funding
  - Federal programs targeting vaccination and prevention
  - Foundations
  - Program Stakeholders
  - Others
- Status Report:
  - Meeting held Thursday, May 19 at MOA
  - Well attended
  - Validation of concept and goals
  - Second meeting to be held in 60-90 days
  - In the meantime, task groups will work on
    - Further definition and quantification of opportunity in Michigan, i.e. the WIIFM's for Michigan
    - Developing an outline of a business plan for launching and sustaining the initiative (a la the NC Initiative on HPV vaccination)
    - Developing a communications plan for the initiative
  - Organizations will be recruited for participation. All are welcomed!

For more information about participation contact:

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